



Gallatin County Fairgrounds Events Park

Gallatin County Fairgrounds News

MAY 2009

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Newsletter Time! Join us each Month ...

WELCOME to the first Gallatin County Fairgrounds newsletter. It is our hope you'll find the articles interesting and informative as you are updated on Fairgrounds news and events. Our newsletter

will be published the last Friday of every month.

To subscribe to the newsletter, visit www.gallatin.mt.gov and click on the left blue box where it says "Subscribe to News". Check the Fairgrounds Newsletter

box, enter your email address, then click "Send My Request". When our newsletter is posted to the web every month, you'll automatically receive it. You can unsubscribe anytime.

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WIN by Naming Our Newsletter

Now that we have established a monthly newsletter... we need help with our name. Please submit your suggestions for our newsletter name to our email: fairgrounds@gallatin.mt.gov. The deadline to receive

suggestions is June 15. There is no limit to how many names you can submit, so email as many as you can think of.

The winning newsletter name will receive a "family fun package" to

the 2009 Gallatin County Fair. This includes four 5-day admission passes into Fair, four Bozeman Roundup Rodeo tickets and four all-day unlimited ride passes for the carnival.

... BE CREATIVE ...



HORSE SAFETY CLINIC

May 2 9am - 5pm

FREE - Indoor Arena

Register by calling
Janice Cartwright
406-579-3445

*First Aid for Horses

*Tack for the Trail



*Safety from the Ground
*Trail Riding Safety
*Packing

TAP TOOL SALE

May 1

11am - 7pm

Building #3

GEM & MINERAL SHOW

May 9 & 10

10am - 6pm

Admission \$3 - Kids
free with paying adult

Building #1

DRIVING HORSE & EQUIPMENT AUCTION

May 16 9am - 6pm

Indoor Arena

visit

www.mtpremier.com

or contact Zane Burns

406-570-3456



GALLATIN COUNTY FAIR

JULY 15 - 19

- Hypnotist - Michael Mezmer
- Petting Zoo
- Super Science
- Roundup Rodeo
- **Mutton Bustin'**
- Carnival
- Mud Bogs
- **Fair Food ... Yum**

Fairgrounds Corner Stone - FOUNDATION

In May of 2001, the Fairgrounds Development Committee received official notice that they had received their tax exempt 501(c)3 status from the IRS and they had become the Gallatin Fairgrounds Foundation. The purpose of the organization had always been to find ways to improve the Gallatin County Fairgrounds for the community. There had been a Development Committee for at least 15 years prior to the formal designation. The original organizers and first Board members were Cheri Clark, Lon Lundberg, Bob Brekke, Brad Johnson, Lowell Springer, Jim Storey, Mike Gaffke, Jim Sims, Mark Headly and Chuck Beck. This group of dedicated volunteers spent many hours reviewing Fairgrounds facilities, the kinds of demands being placed on the Fairgrounds and began developing a long range plan to keep the Fairgrounds vital and able to meet the needs of the community.

With the Foundation in place, private money could be sought to fund the improvements and those contributing could benefit from the tax exempt status of the Foundation. Foundation contributors have built the new outdoor arena, the covered grandstand, the announcer stand and the new concession/

restroom building. These new facilities have attracted new events to our community. The Fairgrounds has hosted several large equine events, concerts and motor sports events in the arena. For the next three years, the Montana High School State Finals Rodeo will be held here in Bozeman, bringing contestants and families from all over Montana to our community.

For the Fairgrounds these new events mean added revenue which is put right back into the facility to help with improvements and assure that the Fairgrounds is available on a year-round basis for the community. Since 1903, the Gallatin County Fairgrounds has served the community, offering venues for community, regional, state and even national events. These events provide economic, cultural, educational and entertainment value for those in our community.

The Foundation is committed to bringing about a bright future for the Fairgrounds and making it a facility the community can be very proud of. With the 2009 annual Foundation meeting at the Holiday

Inn a new and very enthusiastic volunteer Board of Directors was elected. They are Tim Kuhlman-Chairman, Lorna Simard-Vice Chairperson, Brent Poppe-Treasurer, Maggie Mae Kuhlman-Secretary, Andy Leep, Bob Brekke and Glenna Patten. This group represents the diversity of our County with members from the banking, education, ranching, rodeo and hospitality sectors. One of the members is a very busy mother with seven children. They spend a great deal of time at the Fairgrounds as they are involved in horses, rodeo and ice skating. The Board is well prepared and positioned to take on the challenges of raising funds in a difficult economy to fund projects large and small.

The 2009 focus of the Foundation will be to build membership levels, raise funds, work with Sue Shockley to fund special projects, finish the kitchen for the concession stand and build our relationship with the community. Meetings are held the first Tuesday of every month at 6:30 am at the Three Rivers Grill inside the Holiday Inn Bozeman. These meetings are open and community participation is encouraged. For information please call Tim Kuhlman at 587-4561.



Open Class Coordinators Needed



Do you have a passion or interest with needlework, foods or arts and crafts? If so, you may be interested to know we are currently looking for coordinators and assistants for the Arts and Crafts, Foods

and Needlework open class departments for the Fair. As a coordinator you would be primarily responsible for your department, assisting with taking and displaying entries, setup of your area and takedown after Fair. We suggest bringing a friend as an assistant because everyone knows, two is more fun than one. If you are interested, please contact the Fairgrounds office at 582-3270 for more details.

Open class exhibits is a major

part of the County Fair. It gives the community an opportunity to showcase their creativity through gardening and flowers, photography, arts and crafts, foods, and needlework. These departments are open to all ages. We also involve the youth with group projects that include grades K - 12 and daycares. Children are very proud when family and friends see their projects displayed at the Fair.

Marketing Minute: “FAIRing” Better in a Lean Economy

With the challenging economic times Gallatin County and America is currently facing, many businesses are wondering what is in store for them and looking to promote their business without paying huge dividends. At the Gallatin County Fairgrounds we want to talk to you! As an integral part of the community and host of popular events such as WinterFest, weekend shows and the County Fair, we are the perfect venue to invest your marketing dollars for the fraction of the cost of traditional advertising.

Marketing Partnerships at the Fairgrounds are a win-win situation for both your business and the Fairgrounds. With over 50,000 people

coming through the gate during Fair we are able to provide a captive audience and multiple opportunities to promote your business. With Sponsorship levels ranging from \$100 to \$5000+ there is something for everyone and can yield great results for any company.

We work closely with your company to individualize your marketing at the Fair and also provide marketing opportunities for the entire year. Besides the great advantages to putting your name in front of the 250,000 people that visit the Fairgrounds annually; partnering with the Fairgrounds is a great way to give back to the community. Marketing partnerships helps the Fairgrounds do what it

does best, putting **smiles on people's** faces and creating a great experience for the whole family to enjoy! If you are ready to become a Partner with the Gallatin County Fairgrounds, grow your business and give back to your community please feel free to contact me, Jaime Cargill, at Jaime.cargill@gallatin.mt.gov or 582-3275 and we can set up a time to see what we can offer your company through our marketing opportunities!



MAY Schedule of Events *(subject to change)*

MAY 1	TAP Enterprises Tool Sale	11am - 7pm	Bldg #3
	Fairgrounds Foundation	6:30am - 8am	Holiday Inn
May 2	Premier Auctions - Estate Auction	8am - 3pm	Bldg #2
	Back Country Horsemen		
	Defense Horsemanship Clinic	8:30am - 4:30pm	Indoor Arena
	Youth Dance by House Productions (Admission \$6)	9pm - 12am	Bldg #3
May 7	Gallatin County Weed Board Meeting	1:15pm - 3pm	Fairgrounds Office
	MSU Senior Photography Show	6pm - 11pm	Bldg #1
May 9 & 10	Bozeman Gem & Mineral Show (Admission \$3)	10am - 6pm	Bldg #1
May 14	Fair Planning	5:30pm - 7:30pm	Fairgrounds Office
	Bozeman Roundup Rodeo Meeting	6:30pm - 8pm	Fairgrounds Office
May 16	Bozeman Antique Show (Admission \$4)	10am - 6pm	Bldgs #1 & #2
	Premier Auctions - Driving Horse & Equipment Auction	9am - 6pm	Indoor Arena
May 17	Bozeman Antique Show (Admission \$4)	11am - 4pm	Bldgs #1 & #2
	Mountaineers 4x4 Club - Gear Head Swap Meet	10am - 3pm	Indoor Arena
May 19	Fair Board Meeting (Public is welcome to attend)	5:30pm - 7:30pm	Fairgrounds Office
May 21	WinterFest Committee Meeting	5:30pm - 7:30pm	Fairgrounds Office
	(Public is welcome to attend)		
May 23	Youth Dance by House Productions (Admission \$6)	9pm - 12am	Bldg #3
May 25	FAIRGROUNDS CLOSED FOR MEMORIAL DAY		
May 30	Mountain Magic Junior Classic Cattle Show	11am - 6pm	Indoor Arena
	Youth Dance by House Productions (Admission \$8)	9pm - 12am	Bldg #3
May 31	4-H Fairgrounds Clean-Up Day	1pm - 4:30pm	

Gallatin County Fair July 15 - 19



"Country Pride, County Wide" was chosen for this year's Fair theme. Once the Fair theme was chosen it was time to pick the Fair logo. With 250 designs entered, the Fair Planning Committee had a tough decision. Adlen Lambrecht of Belgrade won with her artistic drawing of Fair animals. Congratulations to Adlen.

The official Fair Flower is the

Marigold. All exhibitors whether commercial or livestock are encouraged to decorate their designated areas incorporating the Fair theme and Fair flower.

This year's Fair welcomes back the traditions you're all familiar with. Carnival, rodeo, community exhibits, 4-H participation, family entertainment, agricultural education, livestock, and Fair food are just a few of the all time favorites. The Fair committee meets monthly to plan and organize the County Fair. This group of enthusiastic and creative volunteers are

dedicated to presenting the community with a fun family event that will spur a lifetime of memories and preserve the magic of Fairs.

The Fair runs Wednesday through Sunday. Single day admission is just \$5 or for \$15 you will be able to purchase a 4-day pass with Sunday being free admission for everyone. As always, 10 years and under are admitted free. Extra admission charge for the Bozeman Roundup Rodeo, PBR and the Mountaineers Mud Bogs. More details coming next month.

FairEver Yours

It's Springtime at the Fairgrounds! The robins are singing, there are horseback riders in the warm-up arena, the gophers are popping up and there is MUD everywhere. I have always loved Spring, but I used to curse the MUD. Now I have grown to look forward to it. MUD - the MAGNIFICENT UTILIZATION of DIRT is a wonderful thing. MUD hides dings and scratches that the Winter road gravel has caused on your vehicle. When on the paws of dogs, it helps prevent slips and falls on indoor floors by creating traction. It prevents dust and it helps make the

roadways and parking lots at the Fairgrounds **"smoothable"** (our 50+ year old grader can actually cut through MUD). Best of all, it heralds in summertime and that means the County Fair is just

"I have always loved Spring, but I used to curse the mud."

around the corner! Next to my family, the Fair is the GREATEST!

Each month in the newsletter, I will send you a little note about Fairs, the Gallatin County Fair-

grounds or just something fun about our community. I grew up in 4-H and looked forward to our County Fair each year. I almost lived at our local fairgrounds when I was a youngster and I can honestly say **I haven't changed all that much ... I still spend most of my life at the Fairgrounds and I wouldn't have it any other way.**

Fairs are fun and people make them that way. Get involved and help make the Gallatin County Fair the BEST IN THE WEST!

*FairEver Yours,
Sue Shockley, Manager*

COMMITTEE MINUTES

Fair Planning
Fair Board
WinterFest

Minutes are available on the
Fairgrounds website:

www.gallatin.mt.gov/fairgrounds

FAIR BOARD MEMBERS

Bob Brekke - Chairman
Chris Budeski - Vice Chairman
Dennis Farnham
Linda Warner
Chuck Busta
Misty Radue
Jeff Wade

COMMITTEES

Bozeman Roundup Rodeo
WinterFest ... Fair Planning
Volunteer ... Security ... Parking

We are always looking for more volunteer help on committees. If you are interested in joining any of these committees, please contact the Fairgrounds office.